

## *Shoot for the Stars*

On Sunday, November 4<sup>th</sup>, 2018, the Gulf Coast DIVA WOW Chapter will host the Inaugural Gulf Coast DIVA WOW “Shoot for the Stars” sporting clay shoot at Bushy Creek Clays in Perdido, AL. This event will feature a seven stand sporting clay course, a fantastic reception, and a presentation regarding the organization, our local Chapter, and our sponsors.



*Gulf Coast*  
**LEAGUE**

We seek your support to make this event amazing. The main goal of this event to introduce women to skeet shooting, while developing the fundamental skills of shotgun use. Your sponsorship will ensure the tuition remains low, allowing women from all walks of life to participate; growing in outdoor skills, confidence, and camaraderie. Any funds, or products, not utilized during this event will be maintained locally, by the Gulf Coast Chapter, to fund future outdoor opportunities, member support, education, outreach, and chapter development.

### WHY SUPPORT THE GULF COAST DIVA WOW CHAPTER?

#### Our Mission: Helping, Teaching, and Supporting

The mission of DIVA WOW is to help, teach, and support women worldwide in a woman-friendly, non-threatening, encouraging environment by introducing them to shooting sports and a variety of outdoor activities. During the past 15 years, nationally, we have brought thousands of women to the outdoors through clinics, leagues, adventures, hunts, trade shows, charity events, and community outreach. DIVA WOW embodies the spirit of sisterhood – teaching women, many for the first time, about the great outdoors and all it has to offer. A local initiative for the Gulf Coast Chapter is personal protection and concealed carry training.

We have dedicated our ideas to encouraging and mentoring in the shooting sports, such as: pistol, rifle, BB, and shotgun. However, we are more than a shooting organization – the group is a vehicle for education; affording opportunities for participation in all outdoor activities. Our monthly clinics introduce archery, fishing, hunting dogs, slingshot, equestrian skills, boating, sailing, survival skills, and primitive camping. These sessions ignite the outdoor passion within.

Women are the fastest growing segment of outdoor involvement. Our events have produced a 43% increase in participation. DIVA WOW has been featured on international, national, and local television, magazines, and radio. Classroom instruction, NRA certification, and many other training skills are offered annually to our members creating a safe, knowledgeable environment. Women are seeking information, instruction, and training which we deliver.

The DIVA WOW Research and Development Team, of which the Gulf Coast Chapter is a part, beta tests new products for manufacturers geared toward women in the outdoors. From ammunition and guns to concealed carry, we thoroughly test, use and hit the field with each and every product provided; giving it the best possible evaluation. Only products awarded 5 Stars receive a DIVA Seal of Approval.

This organization believes our continued efforts will ensure the legacy of the great outdoors for many generations to come. As the Gulf Coast membership and organization grows, it is our duty to meet their requirements with advanced training, serious competition, and progressive skills. We have found fostering a women’s love for the shooting sports and outdoors benefits her family and friends, as well as the community.

YOU CAN HELP SUPPORT THIS MISSION, BY SPONSORING “SHOOT FOR THE STARS!”

# 2018 Shoot for the Stars Sporting Clays Sponsorship Opportunities

All sponsors will receive:

- Recognition on our Facebook page
- Logo in the event program
- Sponsor mention in the DIVA WOW nationwide event newsletter (5,000 + members)
- Acknowledgement during the reception

## Signature Sponsor: \$1500 or In-kind Service/Product value

- Recognition at the top of signage at all 7 stations on the course
- Primary logo recognition on the main event banner
- Primary logo recognition on the score card
- Speaking opportunity at the reception
- Advertising on the Gulf Coast DIVA WOW Facebook page & emails, through 09/19
- Team package for 4 shooters

## Clay/Ammo Sponsor: \$1,000 or In-kind Service/Product value

- Recognition on signage at 5 stations on the course
- Logo recognition on the event banner
- Logo recognition on the score card
- Advertising on the Gulf Coast DIVA WOW Facebook page, through 09/19
- Team package for 2 shooters

## Field Sponsor: \$500 or In-kind Service/Product value

- Recognition on signage at 3 stations on the course
- Logo recognition on the event banner
- Logo recognition on the score card
- One shooter package

## Station Sponsor: \$250 or In-kind Service/Product value

- Recognition on signage at 1 station on the course
- Logo recognition on the score card

## Score Card Sponsor: \$100 or In-kind Service/Product value

- Logo recognition on the score card

- ❖ Shooter package includes: 4:1 sporting clay shooting instructions, targets, ammunition, and reception.

# Inaugural Gulf Coast DIVA WOW “Shoot for the Stars” Sponsorship Agreement

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\*Please email logo and/or artwork, for program and publication purposes, BEFORE OCTOBER 1<sup>st</sup>, to [gulfcoast@divawow.org](mailto:gulfcoast@divawow.org) in one of the following formats: 300dpi or higher, AI, EPS, PSD, JPG, TIF, PDF.

## Sponsorship Level:

- Signature - \$1500
- Clay/Ammo- \$1000
- Field - \$500
- Station - \$250
- Score Card - \$100

In Kind Sponsorship (please describe): \_\_\_\_\_

Please make checks payable to DIVA WOW.

As appropriate, please list shooters:

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Contact Information:  
Michele Landrum  
Gulf Coast DIVA WOW Liaison  
(251) 382-8360  
[gulfcoast@divawow.org](mailto:gulfcoast@divawow.org)

